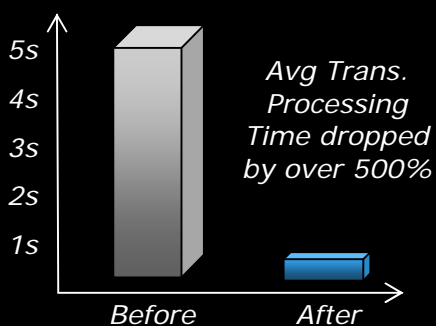


BREAK-THROUGH SQL SERVER PERFORMANCE

IOMAX combines the latest in acceleration hardware with the best in optimisation techniques to deliver phenomenal SQL Server performance — guaranteed

Customer Case Study
- US based on-line liquor retailer -

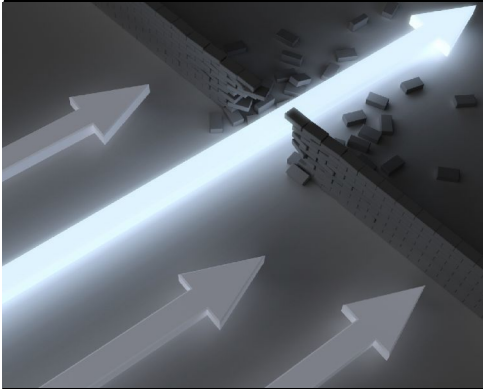


- > Over 200% performance gain or your money back
- > Optimised for SQL Server (2000, 2005, 2008)
- > 3 year warrantee on hardware
- > Solutions from as little as \$5K
- > Used by IBM to take IOPS world record (Oct 2008)

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SQL SERVER PERFORMANCE CASE STUDY: ON-LINE RETAILER

Background:

Dot com planned to upgrade their production database to improve performance before X-mas sales season. Planned to spend \$150K on new SAN arrays.

Environment:

HP DL580 master server (16GB RAM) + DELL 1950 slave (4GB RAM)
SQL 2005 32-bit on W2K3 64-bit, 2 X Fibre Channel SAN (14 X 144GB, 15K rpm)

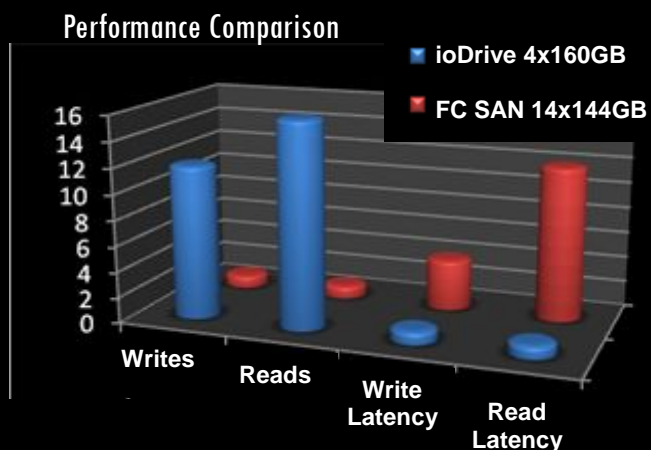
Solution:

4 X 160GB ioDrives in master, 1 X 160GB in slave, custom SQL optimisation

Result:

Spent 65% less for 10X the performance

- > Over 10X performance gain on reads and writes
- > Minimum 300% drop in write and 800% drop in read latency
- > Saved 65% in upgrade costs
- > Dropped power use by 80%



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